

Ashish Christian

B-4 Ashok Society Society, B/H Ghelani Petrol Pump
Nizampura, Vadodara, 390002, Gujarat - INDIA

Web Designer with more than 4 years of experience in
Web Designing, SEO, and UI/UX.

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Objective

To utilize over 4 years of experience in front-end web development, SEO, and UI/UX design looking for a platform to teach with my experience, share my learnings and mentor others through my counseling skills – by which the Workplace or Campus can be benefited.

Key skills

Web development:	JavaScript, Php, MySQL, Liquid Programming, Html, CSS, Bootstrap, JQuery, SCSS, Web services.
SEO:	On-page, Off-page, Technical SEO, Link Building, Guest Posting, SMM, Affiliates, Google Analytics, Google Search Console, Bing Console, GBP, Ahref, Semrush.
UI/UX Tools:	PhotoShop, Illustrator, Figma, Canva, PixelLab, Lightroom, Clip Champ.
Web Tools:	MS Visual Studio, Visual Studio Code, Google Cloud Console, Google Analytics, Google Search Console.
CMS:	WordPress, Wix, Duda, Shopify, Joomla, Webflow.

Work Experience

✓ Web Designer & SEO

Wave Visions

10/2024 – present

Responsibilities/Tasks:

- Create and manage company's website for 7 other MSME child companies.
- Make SEO Strategies & Apply it for doing all the On-Page, Off-page and Technical SEO work.
- Manage social media (create reels, posts and videos for all social platforms).
- Email Marketing - Create attractive newsletter for email campaign and send out segments of it.

✓ Sr. Web Designer

M2 Web Solutions

05/2022 – 07/2024

Responsibilities/Tasks:

- Create client website from scratch with end-to-end functionalities.

- Research and analyze new design trends and come up with new ideas to make a website uniquely interactive in the same domain category.
- Do physical and Virtual meetings with clients to get the project requirement and fulfill their demands by delivering work before deadlines. (Both local and overseas clients)
- Create effective and attractive landing pages, popups and CTA forms.
- Get all website maintained monthly.
- Manage juniors work and clear their dependencies.
- Planned, implemented & managed all the On-page & Off-Page activities for all the websites.
- After the website live, get the website indexed in Google and Bing with gathering the leads in the Google analytics.
- Check & resolve SEO technical errors based on client requirement.
- Create In-depth SEO and Web strategies.
- Manage all SEO, Social Media, Visuals activities for – In house product “Grab Your Reviews”
- Create attractive social posts, Google web stories, blog post, Keyword research.
- Take interview of new SEO candidates with the HR Team and Managing Director (MD)

✓ **Digital Marketing & SEO Executive**

Webmarketr Pvt. Ltd.

01/2021 – 03/2021

Responsibilities/Tasks:

- Keyword research for the article/blog to get the link targeted and get traffic through it.
- Generating backlinks to increase the linkjuice weight of the website.
- Approaching and managing affiliates for the paid advertising on 3rd party websites.
- Research new blog articles and coordinate with content writer to get the articles done before deadline.
- Send cold emails to get connected with the websites owner/clients.
- Get and Manage data for the new approaches for the SEO On-page guest posting activity.

✓ **Jr. SEO Webmaster**

H Cube Web Solutions

12/2019 – 12/2020

Responsibilities/Tasks:

- Conduct day-to-day task for project coordination and implementation.
- Keyword research, blog posting, social posting, image submission, directory submission, ping submission, high PR bookmarking, guest posting.
- Create/write “Meta Description” for all the websites and get all the keywords set in content with image alt tags.
- Monthly report generation for all clients.
- Understand and implement client’s requirements and deliver work before time.
- Creating attractive visuals for social media handles and ads.
- Train the Interns for SEO & SMO.

Freelance Projects

✓ Life Time Fitness GYM (Social Media Management) (02/2020 – 09/2020)

Manage the GYM social media handles and responsible for lead generation.

Responsibilities:

- Create Visuals for social handles.
- Understand client requirements and pricing to create CTAs for lead generation.
- Scheduling and creating attractive visuals in advance.
- Understand Instagram and FB algorithms to manipulate the activity and get more customer leads.
- FB group marketing and GBP submission.
- Generate monthly report for showcasing the growth.

Workshop - Expert Speaker

✓ Parul University (Expert Talk Speaker 2024)

Manage the GYM social media handles and responsible for lead generation.

Responsibilities:

- Take half day sessions for the students of computer engineering on various topics.
- Coordinate with faculties and HOD to get the requirement for students in different year.

Achievements:

- Received Token of appreciation & Thanks giving letter from the university.
- Got around 40 positive written feedbacks from students.

Education

2024	7.54 CGPA	Bachelors in Computer Science Engineering	Neotech, Baroda
2020	7.76 CGPA	Diploma in Computer Engineering	Neotech, Baroda
2017	60%	Higher Secondary	GSEB, Bhavnagar

Personal Details

- ✓ Full Name Ashish Sheshil Christian
- ✓ D.O.B. 18th November, 2001
- ✓ Interests Technical research, Public Speaking, Mentoring, Gaming
- ✓ Languages English, Hindi, Gujarati

✓ Total 3+ years of experience in WordPress

Command over WordPress Builders:

- Elementor, Divi, Oxygen, WP Bakery, Visual Composer, Avada, Enfold

Other CMS:

- Duda, Wix, Webflow, Odoo, Joomla

Some of My Designed Website Work:

- <https://gbreenergy.com/>
- <https://herequality.com/>
- <https://www.paylatershutters.co.uk/>
- <https://www.grabyourreviews.com/>
- <https://www.wavevisions.in/>
- <https://congopiping.com/>
- <https://sheffield.in/>
- <https://mediaplusdrc.com/>
- <https://anodosafrika.com/>
- <https://bellzcafe.com/>
- And many more...